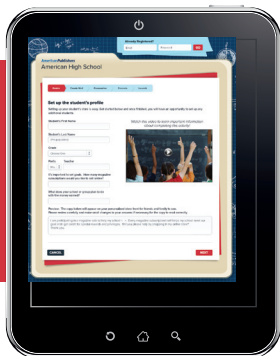


IT'S EASY TO GET STARTED

1



GO TO **APmags.com/campaign**

or click the link on your school's or group's website (if it's posted) and follow the prompts to participate in this online magazine sale.

2



CREATE YOUR PERSONALIZED STOREFRONT™

You will be able to take a selfie and upload it or upload a favorite photo. You can also create Me2™, an avatar that looks like you! As you move through the simple steps, your avatar will earn virtual rewards for his/her locker. You will also be creating your own personalized storefront™ that friends and family will be excited to see.

3



SEND EMAILS AND SHARE ON SOCIAL MEDIA

Send emails to your friends and family and they will see your picture, goal, and special message while they shop online and support your school or group. It's easy to share on social media, too!

4



YOUR PERSONALIZED CODE

After sending emails, you will receive your own **unique code**. Write your code in the space provided on your catalog or easily print **personalized flyers** with your code on them. Share the flyers or just the unique code with friends and family members you want to contact in person, so they can easily shop online in your personalized storefront™!

Have Fun!