

# School Name Fundraiser

Our sale begins **XXXday, Month XX<sup>rd</sup>** and ends **XXXday, Month X<sup>nd</sup>, 2015**

We are raising money to continue to improve the quality of our school's educational program. Your support and cooperation is greatly appreciated! Renew your favorite magazine, digital subscription or purchase something new. Magazine Gift cards are available for \$25 and never expire. All are great for holiday gift giving.

## Participation is fun & easy with our Online Store:

**AmericanPublishers**  
Our Focus is Fundraising

1. **To REGISTER** go to **APMAGS.COM/CAMPAIGN**

2. Enter our Code:

Registering makes it easy to keep track of your sales.

3. Create your avatar and/or upload a digital(.jpg) image of yourself, your school mascot or other image for personalization.

## Send Emails and Share on Social Media:



Send emails to your friends and family, even your parents (that makes it easy for them to shop online too). The email includes your image, personalized message, and the link to your school store so they can shop immediately and support your school goals. Select the Social Media link of your choice with one simple click.

## Contact Past Supporters:

Reach out to your previous supporters! They look forward to renewing their magazines through you. When recording orders on the order form, please press pen firmly, put your name on the form and check it for accuracy. Give the bottom copy of order form to your customer. Turn in top 2 copies with money.

## Final Turn in or Turn in Day/s:

Day, mm/dd/yy\*

Day, mm/dd/yy

Day, mm/dd/yy

Bring in your money and orders to win awesome Turn in Day Prizes! Mark 'em down!

\*Online orders placed before the 1<sup>st</sup> TID count **DOUBLE** for awards shown for 1st TID ONLY (single count for final awards).

## Checks Payable To:

In-Person-Orders must be accompanied with payment. Orders placed online are paid with a credit card and shipped to the subscriber's address.

## Delivery:

Magazine orders will be shipped direct to the subscribers 6-12 weeks after our sale ends. Order online and you'll get your magazine faster. You can check the status of your order at [apmags.com](http://apmags.com) by selecting "I'd like to check on my order" (please allow 3 weeks after our sale ends for processing).

**Goals and Awards:** Check out the enclosed flyers for great awards you can earn for supporting based on your sales efforts. Specify your choices at qualifying levels in the space provided on your order form.