

# SALES/LAUNCH AGREEMENT

Distributor: \_\_\_\_\_ Today's Date: \_\_\_\_\_

*For Office Use Only*

SC: \_\_\_\_\_  
 WC: \_\_\_\_\_  
 SN: \_\_\_\_\_  
 ST: \_\_\_\_\_

New Account       Renewal Account

## School/Organization Information

School/Org.: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_  
 Sponsor's Name: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_  
 Sponsor's Email: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

## Sale Details

School/Org. Profit %: \_\_\_\_\_  
 Goal This Year: \_\_\_\_\_  
 Goal Last Year: \_\_\_\_\_  
 Actual Last Year: \_\_\_\_\_  
 Date/Time Of Launch: \_\_\_\_\_  
 Turn In Days/Dates: \_\_\_\_\_  
 Program End Date: \_\_\_\_\_  
 # Of Participants: \_\_\_\_\_  
 # Of Rooms/Teams: \_\_\_\_\_  
 School/Org. Colors: \_\_\_\_\_  
 School/Org. Mascot: \_\_\_\_\_

### *Please Check All That Apply*

- Magazines
- Home Delivery Products  
(Note Delivery Charge is Included in Product Price)  
 NON-TAX     TAX
- Web Sales  
 Magazines Only     Magazines & HD Products
- Customized Code \_\_\_\_\_
- Subscription Network
- Magazine Rally Plus
- Teacher/Staff Program
- Other \_\_\_\_\_

Notes: \_\_\_\_\_  
 \_\_\_\_\_

## AP Sales Representative

\_\_\_\_\_  
 School/Organization Authorized Signature

Date Sent To AP: \_\_\_\_\_

\_\_\_\_\_  
 AP Distributor Authorized Signature

Distributor: Fax this form to: **OR** Mail a copy to:  
 419-621-4554  
 American Publishers  
 One North Superior St.  
 Sandusky, OH 44870

By executing this Agreement, School represents that it has obtained permission from the parents of its students for them to participate in the selected program(s) and to furnish their information to AP via the AP's website. AP represents that the information furnished to it by students participating in the program(s) will be used solely for fulfilling the program(s) and will not be used for any other commercial purpose.